

**YOUR EVENT  
AT THE GERMAN  
FOOTBALL MUSEUM**



[fussballmuseum.de](http://fussballmuseum.de)

## → WELCOME

The German Football Museum in Dortmund has rapidly established itself as an attractive destination for a day out. This immersive experience of German football contains around 1600 exhibits, 25 hours of film material, artistic installations and a huge number of interactive stations. Visitors move from one exhilarating moment to the next, with every guest creating their own emotional journey through the Museum in a number of ways. And just as the history of football is being made from day to day, we are also constantly expanding our exhibition with new sections.

Most recently, the HALL OF FAME of German football, a multimedia Bundesliga show and a 3D cinematic production starring German national team player Leroy Sané have been opened.

The Museum's spaces are equipped in such a way that several areas can be used for events. Whether for an exclusive conference, a lively reception or a classic gala event – the German Football Museum offers a modern location for events both large and small. Our direct access to Dortmund's Main Train Station represents a major advantage in terms of location.

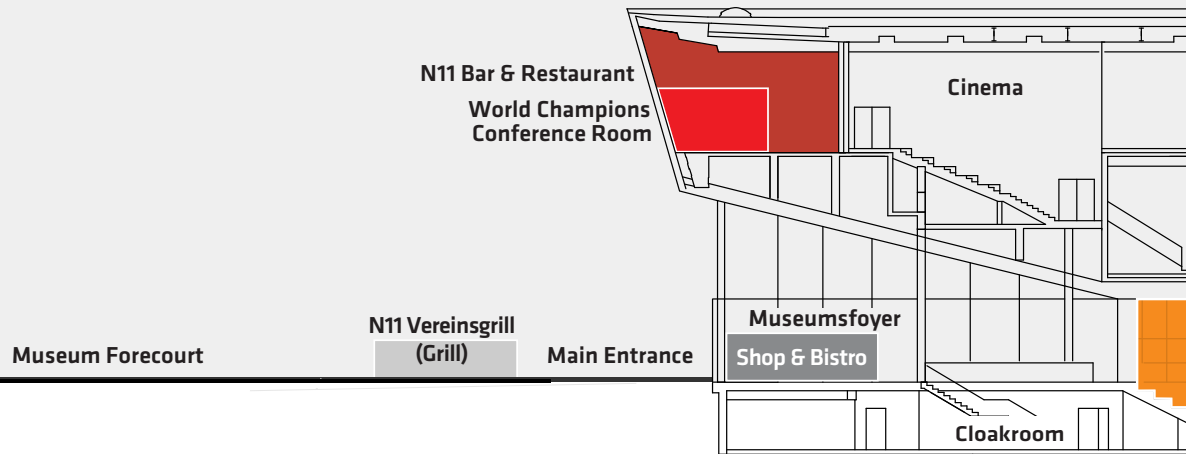




*If you book exclusive use of the exhibition, the Campo Bahia Bar in the First Half is the ideal location for a unique drinks reception to welcome your guests. This bar was based in the resort of the German national team and served as the meeting point for the team during the 2014 World Cup in Brazil.*



## → EVENT SPACES



DEUTSCHES  
**FUSSBALL  
MUSEUM**

### MUSEUM OPENING TIMES

Tuesday-Sunday 10.00-18.00



### HOSPITALITY OPENING TIMES

#### **N11 BAR & RESTAURANT**

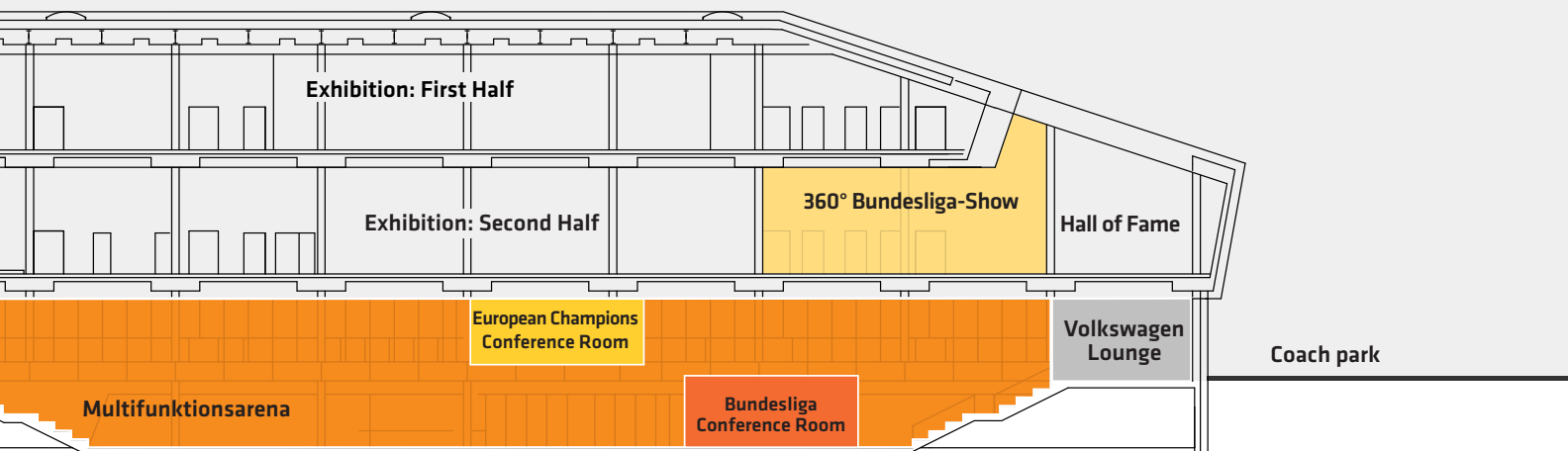
weekends and bank holidays 11.00-16.00

#### **SHOP & BISTRO**

Tuesday-Sunday 10.00-18.00

#### **N11 VEREINSGRILL**

weekends and bank holidays 11.00-18.00



EVENT SPACE	SIZE	AVAILABILITY	
→ European Champions Conference Room	50 qm	all day	Page 8
→ World Champions Conference Room	35 qm	all day	Page 9
→ Bundesliga Conference Room	80 qm	all day	Page 10
→ Volkswagen Lounge	35 qm	all day	Page 11
→ Shop & Bistro	248 qm	all day	Page 12
→ N11 Bar & Restaurant	200 qm	outside opening hours	Page 14
→ Multifunction Arena	680 qm	outside opening hours	Page 18
→ Museum Forecourt	1450 qm	by arrangement	Page 24



*In the Second Half, which shows scenes from the history of the Bundesliga, guests can recreate a Klaus-Fischer-style bicycle kick.*

## → THE EXHIBITION

Objects, sounds, images and architecture are interwoven in the German Football Museum's exhibition to create an immersive emotional experience. The combination of different contexts and points of view creates surprising angles and perspectives. Visitors slip into the role of player, manager or even spectator, switching between actor and director. The five exhibition areas, "**Before the Game**" (emotional warm-up), "**First Half**" (the world of the German national team), "**Half-time**" (training and tactics), "**Second Half**" (the world of club football) and "**After the Game**" (game area) reproduce every element of football.

Visitors should allow around two hours to explore the whole exhibition. It is also possible to shorten the tour and focus on one of the two halves of the exhibition or selected highlights.

### INFO OVERVIEW

#### SEATING OPTIONS



Standing reception  
400 People

#### OTHER OPTIONS

- Welcome Speech
- Exclusive drinks reception at the Campo Bahia Bar
- Themed tours
- Guided tours
- Also available for exclusive bookings from 18.00

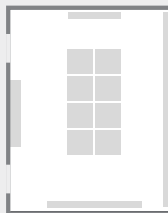
## → EUROPEAN CHAMPIONS CONFERENCE ROOM *(Ground Floor)*



For conferences, meet and greets or small receptions, three different conference rooms are available, which can also be used during the Museum's opening hours.

The European Champions room is fitted with modern technology and receives natural light. It is on the ground floor in the gallery above the Multifunction Arena. The windows can be opened for fresh air. Coffee breaks can also be taken just outside the room.

Room measurements:  
3,3 m high  
4,8 m wide  
8,0 m long



### INFO OVERVIEW







#### ROOM SIZE

- 50 qm

#### FACILITIES

- 55 Zoll LCD-TV (HDMI, DVI, VGA connections)
- wireless presentation system BARCO ClickShare
- CANTON DM 75 sound TV-loudspeaker
- TV-connection (SAT and cable)
- Network connection and Wi-Fi included
- Power connection by floor box
- Whiteboard, projection screen
- Blinds for windows
- Air-conditioned

#### SEATING OPTIONS

-  Classroom style  
16 people
-  Rows of seats  
30 people
-  Boardroom style  
14 people
-  O-shape seating  
20 people
-  U-shape seating  
18 people
-  Standing reception  
30 people



# → WORLD CHAMPIONS CONFERENCE ROOM

(2nd floor)



The World Champions room is integrated into the N11 Bar & Restaurant and can be separated from the catering area using a moveable wall. The high-quality facilities and the impressive view out over Dortmund city centre create an incomparable atmosphere. The kitchen has a range of options for exclusive lunches or canapés in small groups.

Room measurements:

3,7 m high  
5,0 m wide  
6,4 m long



## INFO OVERVIEW







### ROOM SIZE

- 35 qm

### FACILITIES

- 47 Zoll LCD-TV (HDMI, VGA connections)
- TV-connection (SAT and cable)
- Network connection and Wi-Fi included
- Power connection by floor box
- Blinds for windows
- Air-conditioned

### SEATING OPTIONS

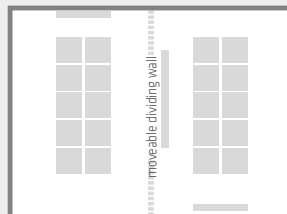
-  Classroom style  
18 people
-  Rows of seats  
20 people
-  Boardroom style  
16 people
-  O-shape seating  
16 people
-  U-shape seating  
14 people
-  Standing reception  
30 people

## → **BUNDESLIGA CONFERENCE ROOM** *(lower level)*



Normally used for school classes and children's birthday parties, this room can also be used to host exclusive conferences. The Bundesliga Conference Room is in the Multifunction Arena on the lower level of the Museum. The 80 m<sup>2</sup> space can be divided into two or opened up into the Arena. Coffee breaks can be taken either in the room or in the Arena.

Room measurements:  
 2,4 m high  
 6,1 m wide  
 9,5 m long



### INFO OVERVIEW


#### ROOM SIZE


- 80 qm | divided 40 qm

#### FACILITIES


- 47 Zoll LCD-TV (HDMI, VGA connections)
- wireless presentation system BARCO ClickShare
- CANTON DM 75 Sounddeck TV-loudspeaker
- TV-connection ( SAT und cabel)
- Network connection and Wi-Fi included
- Power connection by floor box
- Wall-shelf


#### SEATING OPTIONS

 Classroom style  
 28 (12\*) people

 Rows of seats  
 50 (25\*) people

 Boardroom style  
 20 (10\*) people

 Banquet style  
 32 (12\*) people

 U-shape seating  
 24 (12\*) people

 Standing reception  
 60 (24\*) people

\* Number of people in partitioned areas

## → VOLKSWAGEN LOUNGE



The elegant Volkswagen Lounge is a special place for your group of guests. It is perfect for a reception or a get-together after visiting our permanent exhibition and can be used both during and outside opening times. The Volkswagen Lounge offers a view over what is going on in the Arena on the lower level. This area can be used for receptions with tall drinks tables and extended into adjacent spaces.

Room measurements  
(extended):  
4,0 m (4,0 m) high  
4,8 m (19,4 m) wide  
7,4 m (7,4 m) long



### INFO OVERVIEW

#### ROOM SIZE

- 35 qm
- Open area/  
not a separate room
- Can be extended using adjacent areas

#### FACILITIES

- TV screen to display logo
- Network connection  
and Wi-Fi included
- Power connection  
by floor box
- Blinds for the windows
- Air-conditioned
- Lounge furniture (see photo)

#### SEATING OPTIONS



Standing reception  
60 people

## → **SHOP & BISTRO** *(ground floor, entrance area)*

In the Bistro, we pamper you with a continental breakfast, lunch buffet, cakes and snacks. Even without a ticket to the Museum, you are welcome in the light-flooded dining area with its uninterrupted view of the Museum Forecourt.

Outside opening times, this area can also be used flexibly as an exclusive event area. It can be extended into the adjoining Foyer and has direct access to the Museum Forecourt.

You can use our Shop & Bistro in a wide variety of ways – as an exclusive welcome area to get your guests in the mood, for a get-together after visiting the Museum, for lunch during your conference or for an informal company event.

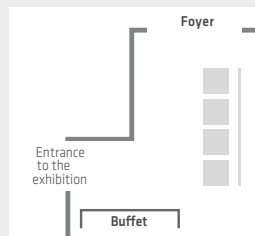
The integrated shop offers a range of retro football shirts, trophies, exhibition souvenirs, games, books and much more.

Room measurements:

*3,7 m high*

*8,0 m wide*

*9,0 m long*



### **INFO OVERVIEW**

#### **ROOM SIZE**

- 248 qm

#### **FACILITIES**

- Network connection and Wi-Fi included
- Power connection by floor box
- Dimmable light
- Integrated Bose sound system
- 45 seats
- cushioned seating

#### **SEATING OPTIONS**



Classroom style  
*12 people*



Rows of seats  
*24 people*



Boardroom style  
*14 people*



Banquet style  
*12 people*



Standing reception  
*60 people*





## → **N11 BAR & RESTAURANT** (Second floor)

The Restaurant was designed in cooperation with the former chef of the German national team, Holger Stromberg. The menu includes salads, soups, pasta dishes and cakes from the dietary regime of the professional footballers. We also particularly recommend the succulent burgers made of 100% ground beef and the varieties of Flammkuchen (German-style pizzas).

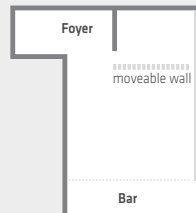
From the Restaurant level on the second floor, visitors have an excellent view over the lively city life of Dortmund. The modern surroundings and the blend of decorated wall surfaces, light parquet flooring and striking black and red hanging lights create a warm and inviting atmosphere. There is an integrated sound system and blinds to shade the room. The lights can also be dimmed to provide appropriate lighting for conferences and celebratory dinners.

The furniture is made up of simple square tables, black leather benches and designer chairs. It can be rearranged flexibly and used for a variety of scenarios.

The Restaurant can be used during and outside Museum opening hours for events.

Room measurements:

3,7 m high  
7,1 m wide  
19,6 m long



### INFO OVERVIEW


#### ROOM SIZE


- 205 qm

#### FACILITIES


- 55-inch LCD-TV (HDMI, DVI, VGA connections)
- 80-inch LCD-TV (HDMI, DVI, VGA connections)se
- wireless presentation system BARCO ClickShare
- CANTON DM 75 sound deck/TV loudspeaker
- TV-connection (SAT and cable)
- Network connection and Wi-Fi included
- Power connection by floor box
- Blinds for the windows


#### SEATING OPTIONS

 Classroom style  
60 people

 Rows of seats  
100 people

 Rows of seats  
100 people

 Banquet style  
68 people

 U-shape seating  
36 people

 Standing reception  
180 people



*The N11 Bar & Restaurant in its normal seating arrangement during the Museum's opening hours.*



*The N11 Bar & Restaurant's large panoramic window provides an expansive view over the Museum Forecourt and the city life of Dortmund.*





*Tables decorated for Christmas as an atmospheric backdrop for a festive dinner.*

## → MULTIFUNCTION ARENA

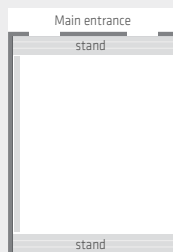
The Multifunction Arena is on the lower level of the Museum and is accessed directly from the Foyer. Two stands at each end give the 680 m<sup>2</sup> event space a unique stadium atmosphere. The wide window and a long gallery draw the eyes of visitors. After completing the tour of the Exhibition, the mini-pitch, dribbling range and a speed court offer visitors an athletic challenge to round off their visit to the Museum.

Whilst the Museum is open, the event area offers room for a get-together in a relaxed footballing atmosphere for up to 150 people.

Outside opening hours, there are a variety of flexible usage options for up to 700 people. The game module can be stowed away or integrated into the event schedule. For operational reasons, any extensive rearrangements and technical installations must take place the day before the event.

Room measurements:

7,5 m high  
14,6 m wide  
40,5 m long



### INFO OVERVIEW






#### ROOM SIZE

- 680 qm excluding stands

#### FACILITIES

- TV-connection (SAT and cable)
- Network connection and Wi-Fi included
- Power connection by floor box
- Blinds for the windows
- Reception area for approx. 60 people
- Stands with 150 seats on each side
- Kitchen infrastructure available for caterers

#### SEATING OPTIONS

-  Classroom style  
360 people
-  Rows of seats  
700 people
-  Boardroom style  
350 people
-  Gala format  
300 people
-  Gala format  
1000 people





*The Arena during the opening gala of the German Football Museum on 23rd October 2015, with mixed seating and buffet tables.*





*The event space of the Multifunction Arena, arranged for a gala evening with round tables and modern chairs.*





*The Multifunction Arena's raised stands at both ends offer seating for 150 people each.*





*In April 2019, in the presence of numerous footballing legends and prominent figures from the worlds of sport, politics and society, the opening gala of the HALL OF FAME of German Football took place at the German Football Museum.*





*You can transform our Multifunction Arena into a winter wonderland for your Christmas party.*



## → **MUSEUM FORECOURT**

Relax in the Museum Forecourt with its N11 Club Grill. A changing summer and winter programme and regular special events such as family days make for a lively hustle and bustle. The space is ideally suited for outdoor events and as a marketing platform for presentations. The modern seating of the food court offers 50 seats. The furniture can be moved, meaning the entire Forecourt can also be made available as an open space.

You can use our gigantic LED facade on the Museum building to provide a highly visible multimedia welcome for your guests through text, photos and video elements.

### **INFO OVERVIEW**

#### ***SPACE SIZE***

- 1450 qm

#### ***FACILITIES***

- Power connection by floor box
- Network connections
- Standing-seating area for approx. 60 people

#### ***SEATING OPTIONS***

by individual arrangement







*The Museum Forecourt in use for a public sporting event.*



## → **GENERAL INFORMATION**

### **LOGISTICS**

The counter in the Museum Foyer is available as a reception desk. A generous cloakroom area (with optional attendant) and lockers can be found on the lower level.

All levels have step-free access and provide an almost entirely unobstructed visit to all parts of the Museum to those with disabilities.

On the lower level there are also three accessible toilets available. The Museum has three lifts with one providing direct access to the N11 Bar & Restaurant.

### **CONTACT:**

*[fussballmuseum.de/events](https://fussballmuseum.de/events)*

[events@fussballmuseum.de](mailto:events@fussballmuseum.de)

+49 (0)231 47646622

## → **OUR PARTNERS**

To ensure the smooth running of events, we work with long-standing partners in the fields of catering, furnishing and technology. We would be happy to share the details of their representatives with you on request.

## → **EVENTS AT THE GERMAN FOOTBALL MUSEUM**

- GALA
- DINNER
- RECEPTION
- COMPANY PARTY
- INCENTIVE EVENT
- CONFERENCE
- PRESS CONFERENCE
- WORKSHOP
- PRESENTATION
- PRIVATE PARTY
- WORK OUTING
- CHRISTMAS PARTY





*We look forward to hosting your unique event at the German Football Museum!*



## → HOW TO FIND US



### GERMAN FOOTBALL MUSEUM

Platz der Deutschen Einheit 1  
44137 Dortmund

The German Football Museum is located centrally by Dortmund's Main Train Station. Parking facilities are available in surrounding multi-storey car parks. Directly opposite the German Football Museum you will find the underground car park of the Main Train Station, which is open 24 hours a day (set your destination to: Bahnhofstraße, 44137 Dortmund). For guests of honour or for deliveries, the use of the coach parking space and up to five car parking spaces can also be arranged.





## CONTACT

**Deutsches Fußballmuseum Betriebs-Gastronomie GmbH**

Harenberg City Center | Königswall 21 | 44137 Dortmund

Tel: +49 (0)231 47646622

Email: [events@fussballmuseum.de](mailto:events@fussballmuseum.de)

[fussballmuseum.de/events](https://fussballmuseum.de/events)

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